



Annual Board Meeting

Tuesday, 02.06.2024

Location: Old Homestead
Jeanne Owens, Foundation Coordinator
Facilitator: Brian Montgomery

Attendees

Brian Montgomery, Director
Erin Mullen Brosnan, Director
Paul Byer, Director
Chuck Spoon, Director

Mary Wais, Director
Jeffrey Frankel, Director
Gaunt Murdock, Director

Agenda

1. Welcome and quick check-in
2. [Review of 2024 action plan calendar](#) Contributor support
3. Donor Events
 - a. Invitation event for donors and potential donors
 - b. Membership reception
 - c. Options for the future
4. Purpose and Role of CCF within the community (including distinguishing CCF from other entities such as CSD, CIA, Chamber, County, etc.)
 - a. Short Term Strategy
 - b. Long Range Strategy
 - c. Mission statement review?
5. Membership Development/Community Outreach.
How to best disseminate our purpose/goals to the community? Gain new members?
Increase Community Support? (homework for members – bring 1-2 ideas)
 - Annual Appeal
 - Newsletter
 - i. 2 times each year?
 - Community Survey
 - i. Every 2 years? 4?
 - Membership Drive
 - i. Should we have one? What might it look like? What goals would we set?
 - ii. How can we make solid case for membership? Are we all members?
 - Outreach to local recipient groups
 - i. Do we need more outreach? If so, what, when, how?
6. Finances – Stabilizing/Increasing Financial Resources

- a. Short description of current funding sources
 - b. Bridgehead project?
 - c. Capital Campaign
 - d. Reaching out to local businesses
 - e. How to make it desirable for companies to direct funds to CCF
 - a. CCC
 - b. Crockett Cogeneration
 - c. C&H
 - d. Phillips66
7. Jeanne tasks and expectations, performance review

Additional Notes

- parking lot items
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Action Items

1. plan next retreat

Next Meeting Agenda Items

plan next retreat